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BANCVUE MAKES AUSTIN BUSINESS JOURNAL ‘FAST 50’ LIST FOR THIRD STRAIGHT YEAR

*Provider Of Business Solutions To Community Banks Continues To Be One Of
Area’s Fastest Growing Businesses*

Austin, TX — October 14, 2011 — BancVue, the leading provider of innovative products, dynamic marketing, and data-driven consulting solutions to community financial institutions around the country, has again been named one of Austin’s **50 Fastest Growing Private Companies** by the *Austin Business Journal*.

BancVue, which topped the list of fastest growing companies with over \$10 Million in revenue ranked 8th on the full Fast 50 list. The firm was first recognized by the *Austin Business Journal* in 2009.

In June, [BancVue’s top executives](#), Chairman Don Shafer and CEO Gabe Krajicek, received the Ernst & Young Entrepreneur of the Year 2011 Central Texas Award.

“While winning awards isn’t the reason we come to work, we certainly appreciate the acknowledgment and respect of those who are kind enough to recognize our efforts,” said Gabriel Krajicek, CEO of BancVue. “The real prize for us, of course, is winning the war against the megabanks.”

The firm has been bringing game-changing innovations to the marketplace since its founding in 2004. With offerings like Kasasa®, a [national brand of superior products](#), and Choice Checking™, an account specifically designed to help community financial institutions [generate](#)

[non-interest income](#) and offset the impact of regulatory changes, BancVue has helped its more than 1,300 partners around the country compete and win against the megabanks.

BancVue, already recognized this year by *Fast Company* as one of the 10 Most Innovative Companies, was one of an elite group of financial technology companies to be included in the this year's FinTech 100.

“Like any company that redefines an industry, BancVue draws most of its power from its exceptional staff,” says Krajicek. “We’re a company on a mission to win and our team is more than up to the task.”

About the Austin Business Journal Fast 50

The *Austin Business Journal's* annual Fast 50 contest recognizes the fastest growing companies in the Austin area. Rankings are based solely on revenue growth during the past three years. Information submitted by contestants is verified by an independent accounting firm

About BancVue

BancVue is the leading provider of innovative products, world-class marketing, and data-driven consulting solutions to community financial institutions across the U.S. Featuring offerings like Kasasa[®], a national brand of superior products and marketing scale, BancVue products are designed to deliver controlled new account growth, higher profitability, and increased customer retention. Today serving nearly 1300 community banks and credit unions around the country, BancVue is empowering its clients to compete in and win the war against megabanks. For more information on BancVue, visit www.bancvue.com.

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